

2027

Conference Sponsorship Opportunities

Duke University
Durham, North Carolina





The History

The Academic Event Professional (AEP) Conference began as a specialized workshop by TSEC, at The Special Event (TSE), the premier annual industry trade event. The popularity of this workshop led to it becoming the AEP Conference in 2006. For 21 years, TSEC has remained the official event planning company for the conference.

The AEP Conference provides a target audience of purchasers with influence and decision-making power from leading academic institutions across the U.S. and abroad. AEP conference attendees come from a wide range of institutions and an equally large number of offices, from the Provost and President down to individual department event services. At no other conference will you find such a wide-array of department decision-makers seeking vendor services and products to support their academic events.



**In 2027, we will be hosting AEP in
Durham, North Carolina**

Duke University will host our
AEP Conference on March 12th – 13th, 2027.

Sponsorship Opportunities

	Presenting	Platinum	Diamond	Gold	Exhibit
Official Presenting Sponsor of the 2027 AEP Conference	X				
Verbal and logo recognition from stage during the 2027 AEP Opening and Closing Remarks	X	X	X	X	
Sponsor table in exhibit area	X	X	X	X	X
Ten minute presentation at the Opening General Session on Friday, March 12, 2027	X				
Five minute presentation during Breakfast on Saturday, March 13, 2027		X			
Company name and logo on title slide at all plenary and breakout sessions at conference	X				
Recognition at the Reception on Friday, March 12, 2027	X				
Company logo listed on the 2027 AEP Website as a sponsor	X	X	X	X	
Company name and logo on original print and digital collateral for 2027 AEP	X	X	X		
Option to provide promotional materials in attendee packs	X	X	X		
Lunch with the attendees on both days, Friday, March 12 and Saturday, March 13, 2027	X	X	X	X	X
2027 AEP conference complimentary registrations (includes meals & receptions)	4	2	2	1	1
Complimentary hotel rooms at the Conference Hotel for Thursday and Friday evenings, March 11 - March 12, 2027	4	2	1		
One pre-event communication to all registered attendees	X				
A post-event communication sent on your behalf to all registered attendees within one month thanking you for your sponsorship	X				
One post-event communication sent to 2027 conference attendees thanking you for your sponsorship/exhibitor, including your sponsor logo and a link to your website	X	X	X	X	X
A list of names and email addresses of 2027 conference attendees who opted in to share their information with sponsors	X	X	X	X	
A content session at the 2027 AEP Conference	20-30 min	20-30 min	10-15 min	10-15 min	10-15 min
	\$25,000	\$12,500	\$6,000	\$4,500	\$2,750

Day 1 | Friday, March 12th

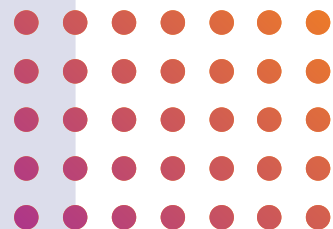


7:00am - 8:00am	Breakfast	JB Duke Hotel
8:00am	Registration and Meet the Sponsors	Bryan Center
8:40am	Welcome by AEP Chair	Griffith Theater
9:00am	Keynote Presentation	Griffith Theater
10:00am	Break - Move to Breakout Session 1 & Meet with Sponsors	Bryan Center
10:15am	Breakout Session 1	Penn Pavilion
11:15am	Break - Move to General Session & Meet with Sponsors	Bryan Center
11:30am	General Session	Griffith Theater
12:30pm	Lunch & Meet the Sponsors	Brodhead Center & Bryan Center
1:30pm	Breakout Session 2	Penn Pavilion
2:30pm	Break - Move to Breakout Session 3 & Meet with Sponsors	Penn Pavilion & Bryan Center
2:45pm	Breakout Session 3	Penn Pavilion
3:45pm	Break - Move to Institution Breakouts & Meet with Sponsors	Penn Pavilion & Bryan Center
4:00pm	Breakout Session 4	Penn Pavilion & Bryan Center
5:00pm	Reception	Brodhead Center

Day 2 | Saturday, March 13th



8:00am - 9:00am	Breakfast	JB Duke Hotel
9:30am	Breakout Session 1	Penn Pavilion
10:30am	Break - Move to General Session & Meet with Sponsors	Bryan Center
10:45am	General Session	Griffith Theater
11:45am	Idea Gallery	Bryan Center
12:00pm	Lunch	Brodhead Center
1:00pm	Breakout Session 2	Penn Pavilion
2:00pm	Break - Move to Breakout Session 3 & Meet with Sponsors	Penn Pavilion & Bryan Center
2:15pm	Breakout Session 3	Penn Pavilion
3:15pm	Break - Move to AEP Power Hour & Meet with Sponsors	Bryan Center
3:30pm	AEP Power Hour	Griffith Theater
4:45pm	Closing Remarks	Griffith Theater
5:00pm	2027 AEP Conference Concludes	



Participating Institutions

[Arizona State University](#)

[Auburn University](#)

[Augustana College](#)

[Babson College](#)

[Baylor College of Medicine](#)

[Belmont University](#)

[Biola University](#)

[Boise State University](#)

[Boston College](#)

[Boston University](#)

[Bowling Green State University](#)

[California Institute of Technology](#)

[CSU at Bakersfield, Fullerton, San Bernardino, Stanislaus](#)

[Charleston School of Law](#)

[Christopher Newport University](#)

[Colorado State University](#)

[Dartmouth College](#)

[Davidson College](#)

[Doane University](#)

[Dordt College](#)

[Drake University](#)

[Duke University Medical Center](#)

[Eastern Kentucky University](#)

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[Elon University](#)

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[Southern Illinois University](#)

[Spelman College](#)

[St. Edward's University](#)

[St. Louis University](#)

[Stanford University](#)

For over twenty years, more than 385 organizations from the U.S. and abroad have been represented at the AEP conference. Below is a sample list of those who have attended in the past.

Tufts University

Tulane University

UC Berkeley, Davis, Irvine,
Los Angeles, Merced, Riverside,
San Diego, Santa Barbara

University of Alabama

University of Arizona

University of Alberta

University of British Columbia

University of Central Florida

University of Chicago

University of Georgia

University of Guelph

University of Illinois

University of Iowa

University of Kansas Medical Center

University of Maryland

University of Michigan

University of Missouri

University of Nebraska Medical Center

University of North Carolina, Charlotte

University of Notre Dame

University of Texas at Arlington, Tyler

University of Toledo

University of the Pacific

University of Virginia

Utah State University

Vanderbilt University

West Island College

Whitworth University

Wichita State University

Wilfrid Laurier University

Xavier University

Yale University





For questions or to confirm a sponsorship,
please contact Jim Hooker.

Jim Hooker

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Note sponsorships are available on a first-come, first served basis.

