



Conference sponsorship opportunities

North Miami 2025





The history

The Academic Event Professional (AEP) Conference began as a specialized workshop by The Special Event Company, at The Special Event (TSE), the premier annual industry trade event. The popularity of this workshop led to it becoming the AEP Conference in 2006. The Special Event Company remains the official event planning company for the conference.

The AEP Conference provides a target audience of purchasers with influence and decision-making power from leading academic institutions across the U.S. and abroad. AEP conference attendees come from a wide range of institutions and an equally large number of offices, from the Provost and President down to individual department event services. At no other time will you have this targeted chance to instant access to this audience of decision-makers in one place.

**In 2025, we will be hosting
AEP in North Miami, Florida.**

The conference, now in its 18th year,
is February 24-25, 2025 at our host school,
Florida International University, Biscayne Bay Campus.



**Catersource and The Special Event (TSE)
at the Broward Convention Center in
Ft. Lauderdale, Florida.**

AEP Platinum and Presenting sponsors will additionally
be given logo recognition during the AEP session at TSE.

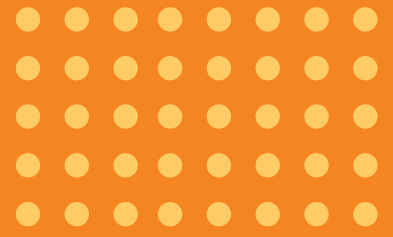
Sponsorship Opportunities

	Presenting	Platinum	Diamond	Gold	Exhibit
Official Presenting Sponsor of the AEP 2025 Conference	X				
Verbal and logo recognition from stage during the AEP 2025 Opening and Closing Remarks	X	X	X	X	
Sponsor table in exhibit area	X	X	X	X	X
Ten minute presentation at the Opening General Session on Sunday, February 23, 2025	X				
Five minute presentation during Breakfast on Monday, February 24, 2025		X			
Company name and logo on title slide at all plenary and breakout sessions at conference	X				
Recognition at the Reception on Sunday, February 23, 2025	X				
Company logo listed on the AEP 2025 Website as a sponsor	X	X	X	X	
Company name and logo on original print and digital collateral for AEP 2025	X	X	X		
Option to provide promotional materials in attendee packs	X	X	X		
Lunch with the attendees on both days, Sunday, February 23 and Monday, February 24, 2025	X	X	X	X	X
AEP 2025 conference complimentary registrations (includes meals & receptions)	4	2	2	1	1
Complimentary hotel rooms at the Conference Hotel for Saturday and Sunday evenings, February 22-23, 2025	4	2	1		
One pre-event communication to all registered attendees	X				
Two post-event communications to all registered attendees within three (3) months	X				
Two post-event communications sent on your behalf to all registered attendees within three (3) months		X			
One post-event communication sent on your behalf to all registered attendees within three (3) months			X		
A content session at AEP conference	30 min	30 min	15 min	15 min	15 min
	\$25,000	\$12,500	\$6,000	\$4,500	\$2,750

Event Schedule

Sunday, February 23

7:30am	Registration Opens	
8:40am	Welcome by AEP Chair and Host School Representative	Ballroom
9:00am	Keynote	Ballroom
10:15am	Start of 3 Concurrent Morning Breakout Sessions	3 separate breakout rooms
11:30am	General Session TSEC on Academic Events	Auditorium, Theater
12:30pm	Lunch, Networking and Sponsor-Exhibitors	Ballroom
1:30pm	Start of 3 Concurrent Afternoon Breakout Sessions	3 separate breakout rooms
2:45pm	Second round of 3 Concurrent Afternoon Breakout Sessions	3 separate breakout rooms
4:00pm	Table Topic Discussions (2 – (30) min rounds)	Ballroom
5:00pm	Reception (Hosted by host university)	



Monday, February 24

8:30am	Breakfast	Ballroom
9:30am	Start of 3 Concurrent Morning Breakout Sessions	3 separate breakout rooms
10:45am	Second round of 3 Concurrent Morning Breakout Sessions	3 separate breakout rooms
12:00pm	Lunch, Networking and Sponsor-Exhibitors	Ballroom
12:45pm	Idea Gallery	Ballroom
1:00pm	Tabletop Top Discussions (2 - (30) min rounds)	Ballroom
2:15pm	Start of 3 Concurrent Afternoon Breakout Sessions	3 separate breakout rooms
3:30pm	Experts Panel	Auditorium
4:45pm	AEP Closing Remarks	Auditorium
5:00pm	AEP Conference Concludes	

Participating Institutions

Arizona State University

Auburn University

Augustana College

Babson College

Baylor College of Medicine

Belmont University

Biola University

Boise State University

Boston College

Boston University

Bowling Green State University

California Institute of Technology

CSU at Bakersfield, Fullerton,
San Bernardino, Stanislaus

Charleston School of Law

Christopher Newport University

Colorado State University

Dartmouth College

Davidson College

Doane University

Dordt College

Drake University

Duke University Medical Center

Eastern Kentucky University

Eastern Virginia Medical School

Elon University

Ferris State University

Florida International University

George Regents University

Georgia Southern University

Georgia Tech

Gonzaga University

Haas School of Business, UC Berkeley

Hampden-Sydney College

Illinois Institute of Technology

Indiana University

Iowa State University

James Madison University

Johns Hopkins University

Johnson & Wales University

Kansas State University

La Salle University

Lamar University

La Sierra University

Louisiana State University

Loyola University Chicago

Mayo Clinic

McGill University

Michigan State University

National University of Singapore

Northwestern University

Occidental College

Ohio State University

Oregon Health & Science University

Penn State University

Princeton University

Purdue University

Queen Margaret University

Rensselaer Polytechnic

Rice University

Rochester Institute of Technology

Salem State University

Scripps College

Seton Hall University

Smith College

South Texas College of Law

Southern Illinois University

Spelman College

St. Edward's University

St. Louis University

Stanford University

Over seventeen years, more than 385 organizations from the U.S. and abroad have been represented at the AEP conference. Below is a sample list of those who have attended in the past.

- Tufts University
- Tulane University
- UC Berkeley, Davis, Irvine, Los Angeles, Merced, Riverside, San Diego, Santa Barbara
- University of Alabama
- University of Arizona
- University of Alberta
- University of British Columbia
- University of Central Florida
- University of Chicago
- University of Georgia
- University of Guelph
- University of Illinois
- University of Iowa
- University of Kansas Medical Center
- University of Maryland
- University of Michigan
- University of Missouri
- University of Nebraska Medical Center
- University of North Carolina, Charlotte
- University of Notre Dame
- University of Texas at Arlington, Tyler
- University of Toledo
- University of the Pacific
- University of Virginia
- Utah State University
- Vanderbilt University
- West Island College
- Whitworth University
- Wichita State University
- Wilfrid Laurier University
- Xavier University
- Yale University
- St. Edward's University
- St. Louis University
- Stanford University





For questions or to confirm a sponsorship,
please contact Steve Whyte.

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Note sponsorships are available on a first-come, first served basis.

